



price match policy

PRICE MATCH GUARANTEE

B2 will match any price if you buy a qualifying item at B2 Outlet Stores and then discover the identical item for less at select online competitors. Price matches may be requested at the time of purchase or within 7 days of purchase.

Should a lower price be discovered within 7 days of purchase, simply bring in proof and B2 will provide the difference on an "in-store" gift card for future purchases.

B2 Outlet Stores does not price match with other B2 Stores, as all B2 Stores have different pricing strategies.

B2 requires the customer to provide the correct live URL/web address that matches the competitors.

If the price match guarantee policy value is greater than \$50 between B2's original price and competitors, a manager must approve the price match.

GUIDELINES AND LIMITATIONS

The price for an item must be listed and valid at the time of match. We reserve the right to verify a competitor's advertised price and the availability of the item. If B2 Outlet Stores is not able to verify the lower price, we may decline the request.

The B2 customer must be a rewards member to receive the price match policy.

The item must be an identical item, brand name, size, weight, color, quantity, and model number. It must be "in-stock" at the time of price match at an approved online competitor. It also must be sold and fulfilled by one of the competitors.

Offers found on deal websites will be validated at the retailer's primary website and must meet all other price match criteria.

Customers must show online price or digital version of the ad on your mobile device for proof of price. Original receipts are required for price adjustments after purchase.

B2 reserves the option to limit price match quantities per identical item per guest for competitors.

B2 Outlet Stores will not price match guarantee with a "rewards" offer claimed.

Customers cannot combine price match guarantee with any promotions, discounts, coupons, etc.

Shipping costs will be factored into the total of the items to be price matched if shipping applies.

EXCLUSIONS

Clearance, closeout, liquidation sales, damaged, used, open package, refurbished, pre-owned, or rent/lease to own items, storewide or category promotions, offers advertised as % or \$ off, non-branded items, or prices that only display on a website after a guest logs in.

Pricing due to typographical errors, competitor doorbusters/lightning sales (including Amazon Prime), coupon offers, promotional codes, credit card offers, gift card offers, financing, service offers, bundled offers, sales tax promotions, free items, rebates or mail-in offers.

"Marketplace" prices from third-party sellers.

Thanksgiving Day through the entire week after Thanksgiving (price matches and adjustments to competitors will not be allowed during this time frame.)